



GET THE INSIDE SCOOP!!

The Changing Face of West Houston Yesterday...Today...and Tomorrow...

Presented by
Rice University Professor and Well Known Demographer

Dr. Stephen Klineberg



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There is no question - the face of west Houston is changing. We invite you to join other west Houston business leaders, retailers and residents as **Dr. Stephen Klineberg** shares his research on *"The Changing Face of West Houston – Yesterday, Today & Tomorrow."* **This event is scheduled for Thursday, May 21st in the Westside High School Auditorium.**

Building on his extensive research, Klineberg's informative dialog will consider such questions as:

- ❖ How will west Houston's economic and demographic transformations affect your personal life or that of your employees? The community's quality of life? Home values? The public schools?
- ❖ How will these changes affect your business? Ability to attract new clients? Ability to recruit and retain top-quality employees?
- ❖ What will west Houston look like in 2020? What can YOU do to ensure that it is a positive transition?

Respondents, including Harris County Judge, Ed Emmett; Dr. Zachary R. Hodges, President, HCC-NW; Scott Van Beck, Executive Director, Houston A+ Challenge; Council Member Ronald C. Green and Todd Caliva, CEO, West Houston Medical Center will discuss the implications of Klineberg's findings for their industries (and you as the consumer) and the most compelling conclusions to be drawn from these data.

6:30pm – 8:30pm

8:30pm – 9:15pm

Klineberg Presentation and Panel Discussion

VIP Reception with Dr. Klineberg and Panelists

All proceeds from this event will benefit *Making It Better (MIB)* and are fully tax deductible. *MIB* is a local non-profit providing academic, social & emotional support to the low income, at risk children in west Houston empowering them to become successful in school and in life. Additional information about *MIB* is available on their website (www.mibt.org)

Research has shown that

- Investing in disadvantaged youth not only reduces the social and economic inequality, but also improves the overall productivity of the economy.
- Every \$1 invested in quality early childhood education saves at least \$7 by increasing the likelihood that children will be literate, enroll in post-secondary education and become gainfully employed, and by decreasing the likelihood that they will be school dropouts, dependent on welfare, or arrested for criminal activity.
- Students who drop out of school will earn nearly 25% less than those who complete high school.
- In Houston, this represents \$2.2 million in reduced local/state taxes and \$4.5 million in reduced federal taxes over the careers of 100 dropouts.

Making It Better is providing the crucial first step to enabling these children to be tomorrow's leaders but this can't be done without YOUR financial support. While considering your contribution, remember you are not only investing in the short-term academic, social and emotional development of Houston's children but also assisting in the development of their moral character as well. Ultimately, any gifts received will be multiplied in the lives of these kids, who will, in turn, become productive citizens of our community and the world at large.

For ticket information and to RSVP, please go to <http://www.mibt.org/klinebergreservation.shtml>